

Menu of the day

14.00 – 14.15 – Opening

14.15 – 14.45 – About Wine and eBooks

14.45 – 15.15 – 'Grand Cru'; Country Research Performance

15.15 – 15.30 – Wine tasting break

15.45 – 16.00 – Evidence Based Selection: a Case Study

16.00 – 16.30 – 'Frizzante' session; eBooks Pricing Models

16.30 – 16.45 – Wine tasting break

16.45 – 17.00 – 'Dolce Marsala' - Getting the Best out of eBooks

17.00 – 17.15 – Closure



Elsevier's Vino Veritas

The Truth in is the Wine and....eBooks

Elsevier Participants:

Olivier Diesnis - Research Solution Sales Director - eBooks
Pavel Milasevic - Solution Sales Manager – eBooks
Sebastiano Rossitto – Customer Consultant eBooks
Lucie Boudova - Customer Marketing Manager